



# Market Research Associate - Remote

Topic Insights | Colorado, United States

[Topic Insights](#) was created with the purpose of encouraging people and organizations around the world to lead with purpose to make an impact. Our mission is to share stories and insights that inspire people, communities, and organizations around the world to make a positive impact.

Through our [articles, research, and publications](#), we seek to provide innovative insights and inspiration to redefine business as an agent for change and progress within the ecosystems in which they operate.

We do so by putting people and communities at the heart of everything we do.

## Job Description:

As a **Market Research Associate**, you will be responsible for the following:

- Planning and conducting market research through our subscriber-base
- Capable of understanding the meaning of the gathered data and how people and organizations can leverage it on their advantage
- Gathering insights and presenting reports about the research conducted
- Capable of delivering and providing charts and graphs of the gathered data
- *Optional:* Writing and editing inspiring and insightful articles weekly

## Qualifications:

- Knowledgeable and experienced conducting market research
- Experienced analyzing data and trends
- Exceptional presentation and reporting skills
- Student or bachelor pursuing/with a degree in a business-related field
- Curious, empathetic, and with a willingness to learn, grow, and make an impact in the world
- Self-motivated, independent, and determined

Currently, this is an unpaid job position. Therefore, we are seeking candidates with an innate desire to, through their work and dedication, drive change in the world.

*To apply, send your resume and cover letter to [topicinsights@gmail.com](mailto:topicinsights@gmail.com) with the name of the position you are applying to in the email's subject line and your application will soon be taken into consideration!*